



INSERT RATES

<u>QUANTITY</u>	<u>INSERT ONLY</u>	<u>PRINTING</u>	<u>TOTAL</u>
5,000+	\$60/M (\$ 300)	\$55/M (\$ 275)	\$115/M (\$ 575)
15,000+	\$55/M (\$ 825)	\$50/M (\$ 750)	\$105/M (\$1,575)
25,000+	\$50/M (\$1,250)	\$45/M (\$1,125)	\$ 95/M (\$2,375)
35,000+	\$45/M (\$1,575)	\$40/M (\$1,400)	\$ 85/M (\$2,975)

Notes:

- Total home/business distribution is 38,000, plus 4,000 bulk distribution.
- Reservation deadline for pre-printed inserts is Friday prior to the publication date. Fax or mail a copy of the insert to (562) 597-9410 for publisher's approval beforehand.
- Approved materials must be delivered to our offices by Wednesday noon, (two days prior to the distribution date). All inserts must be boxed in cartons not to exceed 50 pounds each and contents banded in quantities of 100.
- Deadline for inserts printed by the Beachcomber is two weeks prior to the newspaper's Friday publication date
- Above rates for 8 ½ x 11", single, text weight sheets only. Additional charges apply for multiple-page inserts (25% per four-page signature), if larger than 8 ½ x 11" or printed on cover-weight stock (add 25%).
- Pre-payment or signed contract required for all inserts and printing. Visa, MasterCard and American Express accepted.
- Beachcomber-printed insert rates are for one standard color ink on one side of white or color 20# bond paper, 8 ½ x 11", with ½" margin on all sides.
- Printing rates include free layout if not requiring more than 1/2-hour of production time.
- Call (562) 597-8000 for quotes on graphic design or for multi-color printing

Rates Effective 12/01/06